

Norcal ISA Planning Meeting – July 22, 2006

Attendees:

John Daly
Brad Rupert – absent
Glen Garfein
Andrew Fortunka
Stephan Gaertner
Charlie Middleton
Terry Molloy

Goals for today:

- Approve business plan
- Assign Committee Chairs
- Set dates for Events
- Establish Procedure guidelines for Scholarship awards
- Review Finances
- Set tentative dates and location for future Board Meeting
- Set date for completion of planning work / meeting or deliverables
- Attendance at DLC & Houston

Business Plan

Member services breakeven

Major Events Fund leadership and scholarship expenses

Quarterly / monthly meetings primary membership drive events

Increase membership by twenty-five percent = 200 new members

Transmitter – Advertisers receive discount for NorCal TECH, Golf Tournament, Courses for their employees, and other section sponsored functions.

Transmitter – improved technical content

Terry – Send draft of business plan to Board members for comment.

"The Norcal ISA mission is to promote the advancement of process control technology through the ongoing development of process control professionals in our area using the knowledge, skills, and resources of our volunteer members."

Major Events

- Golf Tournament – Monday, September 11, 2006
 - Board to try and sign up
 - Contact Brad
- NorCal TECH 2007
 - Flyers for Program – Terry to draft program - golf tournament
 - Tracks
 - Wireless
 - Energy conservation / efficiency
 - Security
 - Analyzers
 - Fieldbus

- Keynote Speaker –
 - Foundation Fieldbus
- Membership Booth at event
 - Andrew Fortunka
- Monthly / Quarterly Meetings
 - November – Sacramento meeting – Harvey Oxman
 - December Panel Discussion at CMA – FLOW
 - Robbie Jackson
 - February Panel Discussion – PLC
 - Joe Malter
 - March - Membership

Training / Educational Programs

- October
- January
- April

Committees

- NorCal TECH – Chair Bill Deutschlander
- Golf – Chair Brad Rupert
- Scholarship – Stephan Gaertner
- Membership – Chair Andrew Fortunka
- Communications: Chair Jason Hurley

Board Meeting

September 9/7 Thursday
 October 10/1 Wednesday
 November 11/7 Tuesday
 December 12/7 Thursday
 January 1/3 Wednesday
 February 2/6 Tuesday
 March 3/1 Thursday
 April 4/4 Wednesday
 May 5/1 Tuesday
 June 6/7 Thursday Dinner