

Northern California Section of ISA

DRAFT1

Minutes of Executive Committee Meeting of 12-21-09

By conference call

Present:

Glen Garfein

Dan Bosque

Lee Sherwood

Brian Thomas

Andrew Fortunka

The meeting by conference call was suggested by Lee by email on Sunday 12-20-09 and officially requested on Monday 12-21-09 by email messages.

The meeting was called to order by Lee at 7:12 pm.

He asked that Brian run meeting. Lee said Ram is in India.

Brian thanked Lee for setting up the conference call and the participants for calling in.

Dan was asked about minutes. He explained a couple earlier meetings were not with quorums.

A meeting was called for November 16, 2009, 5:30 pm at Qcon offices in Concord. There weren't enough committee members present for quorum. There was discussion about a student chapter developing at Los Medanos College. Several students were there.

A meeting was called for October 19, 2009 at the California Maritime Academy at 6 pm, in Vallejo, beginning with a barbeque then a presentation. Andrew Fortunka was an event manager, supply procurer and barbecue chef. Insufficient committee members were present so no official business was discussed. Woody Woodhurst gave a presentation on valves to ISA members and CMA students that were present. Woody also contributed \$100 towards the event.

CMA meeting with Woody presentation on valves.

Treasurer report was deferred since the Treasurer was not present.

Chair report by Lee. He says there is a lot to learn. With an all volunteer organization there are issues of getting things assigned without overloading people. We need to get more people involved to spread the work and get things done. We must try to recruit more people.

Brian remarked about the Norcal ISA website. Asked where is link for signing up for ISA. Glen said there is a link which points to the ISA website. Brian said it's important that our website to discuss what a member gets.

ACTION ITEM Glen to work on website. Lee to help with paragraph about member benefits and benefits by getting on a committee.

Glen asked if there were any events to put on the website.

Brian asked that we put the newsletter onto the website. Dan will prepare recent issues. Andrew

suggested updating officers and other references. Glen is very busy and says maybe done by first of next year.

ACTION ITEM: Dan to prepare newsletters for the website.

Brian mentioned business plan, revenues, interest by new members, multi-manufacturer training. Ask manufacturers to put on training event with possible fees charges. Split the fee between manufacturer and ISA. It will expanded local training option. Lee said excellent idea. If people needs to pay for, there is implicit value as long as there is quality in content.

Brian mentioned Diablo Valley college had a vendor night with multiple vendors. One idea is one vendor per month. Andrew Fortunka mentioned charging implies a committment by attendee. Profit shouldn't be the focus per Brian, but we want to make the training accessible as possible. Lee mentioned attending non industry seminars which have large published price with a low early sign up cost as incentive. Lee-we are getting the the heart of value for the members. We can never have too much education opportunity.

ACTION: Brian move forward and seek committments from manufacturers

ISA Conference. Dan commented ideas about scheduling out the sessions without overlap. Andrew said we should concentrate on monthly events, meetings and training, instead of an annual event. Two days divided the attendance. Brian asked as a group we should decided whether to do it for 2010. Lee felt like show was disappointing but heard the opposite from some members. Glen feels the show is gradually fizzling, especially for the vendors. Andrew said we need to do a review of the last show.

Brian suggested everyone write down 5 things done right and 5 things needing improvement, and send to Brian. Lee says we need to decide on next meeting whether a Tech show 2010 will be done. Lee suggested that Brian send an email to executive committee soliciting the comments. Brian said comments from vendors and attendees would also be important. Glen asked that we have an accounting of the show, and that a chairperson be nominated.

Andrew commented about a motivational seminar. You should continue to compare ideas or test the waters from different approaches.

Student chapter being developed for Los Medanos. A meeting may take place there in January. Brian will follow up.

New advertisers, Lee said we invite them to provide articles. And putting the newsletter onto the website will help.

Brian says members want value for their investment.

Event schedule for 2010. Los Medanos meeting possibly Jan twenty something.

Lee commented that this meeting has been very good.

Brian motioned to adjourn, Lee seconded. Ended at 8:48 pm.